

ShalimarLuis C 2019213157 E SHALIMARLUIS@GMAIL.COM W SHALIMARLUIS.COM

Education

2003 - 2007 | School of Visual Arts, New York, NY

Bachelors of Fine Art degree in Graphic Design

1999 - 2003 | North Bergen High School, North Bergen, NJ

Professional

3.07 - PRESENT | The Vidal Partnership., New York, NY

Art Director; Developing and executing concepts for major brands such as, Heineken, Sprint, Diageo, The Home Depot, and Kraft. Some responsibilities include; dealing with Account Executives, Production Department. Making sure collateral – posters, price cards, banners, promotional pieces, brochures, etc – make it to press and are produced properly.

4.06 - 6.07 | Condé Nast Publications. Parade Magazine., New York, NY

Graphic Designer (Freelance); Designed page layouts in Quark for the weekly publication.

11.05 - 2.07 | Tony DeGregorio LLC., New York, NY

Graphic Designer / Assistant Art Director (Freelance); Working on specified projects such as page layout design, photo research and retouching, illustration and assisting with work overflow.

Skills

COMPUTER | Operating Systems, Mac OS X, Windows 98/2000/XP.

SOFTWARE | Adobe CS3; Photoshop Illustrator, InDesign, Dreamweaver. Quark Express. Microsoft Office.

GRAPHIC DESIGN | Print; Editorial, Poster, Information, Identity, and Packaging Design.

ILLUSTRATION | Digital and traditional illustration with a primary focus on human subject matter.

LANGUAGE | Bilingual; Fluent in both English & Spanish

References

FABRIZIO SANABRIA, Associate Creative Director. The Vidal Partnership. **O** 646.356.6600 **E** fsanabria@vidalpartnership.com

TONY DEGREGORIO, CEO. Tony Degregorio LLC. **O** 212.317.2222 **E** tony@tonydegregorio.com

NICHOLAS TORELLO, Creative Director. Business Week Magazine. **C** 917.357.2676 **E** nicket@gmail.com

Portfolio

WWW.SHALIMARLUIS.COM | To see my work and learn more about what I do, please visit my website.